



# Cookie Policy

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Effective Date: July 2025

The Nannies Hub & Co

## 1. Introduction

This Cookie Policy explains how The Nannies Hub & Co ('we', 'our', or 'us') uses cookies and similar technologies to recognize you when you visit our website ([www.thenannieshub.co.uk](http://www.thenannieshub.co.uk)). It explains what these technologies are, why we use them, and your rights to control our use of them.

## 2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

## 3. Why We Use Cookies

We use cookies for several reasons:

- To enable essential website functionality
- To understand how visitors interact with our website
- To personalize content and improve user experience
- For analytics and performance tracking via Google Analytics
- To support advertising and remarketing strategies (if applicable)

## 4. Types of Cookies We Use

- Essential Cookies: Necessary for the operation of our website.
- Performance and Functionality Cookies: Help us understand how our website is used.

- Analytics Cookies: We use Google Analytics to gather data on how visitors use the site.
- Advertising Cookies: May be used in future for retargeting and online ad campaigns.

## **5. Google Analytics**

We use Google Analytics to collect anonymous data such as the number of visitors to the site and the most popular pages. This information helps us improve the website. For more information on how Google Analytics uses cookies, visit:  
<https://policies.google.com/technologies/cookies>

## **6. How You Can Control Cookies**

You can manage your cookie preferences through the settings on our cookie banner. Most browsers also allow you to control cookies through their settings. Please note that disabling certain cookies may impact the functionality of our website.

## **7. Updates to This Policy**

We may update this Cookie Policy from time to time. When we do, we will revise the 'Effective Date' at the top of this page.

## **8. Contact Us**

If you have any questions about our use of cookies, please contact us:  
Email: [info@thenannieshub.co.uk](mailto:info@thenannieshub.co.uk)